



WMMV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2500808

## Schedule Dates

09/06/16-09/12/16

## Advertiser

Roy Cooper for Governor-D (110331)

## Agency

Greer Margolis Mitchell, Burns & Associates-Washi

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

CANDIDATE (321722)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Mike Furman,

## Phone/Fax

/

## CPE

297/317/4707

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

candidate  
Separation: 30  
AMY MCCREARY

## Greensboro (WMMV)

By Broadcast Month

Sep. 2016

Grand Total:

Spots

26

26

Rate

\$1,215.00

\$1,215.00

\$1,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/06/16-09/09/16	4	:30	5:58-30P- Judge Mathis	2		X	X	X	X				\$20.00		Greensboro (WMMV)	Judge Mathis	5/18/16
1.0.1	Closed Preempt (1)	09/06/16															Greensboro (WMMV)	Pre-empt/Exception - HRA, matc	
1.0.2	Closed Preempt (1)	09/06/16															Greensboro (WMMV)	Pre-empt/Exception - HRA, matc	
2.0	Normal Line / SPOT (2)	09/06/16-09/09/16	4	:30	5:58-20P- Two And A Half Men	3		X	X	X	X			3	\$50.00	\$150.00	Greensboro (WMMV)	Two And A Half Men	5/18/16
3.0	Normal Line / SPOT (3)	09/06/16-09/09/16	4	:30	6:58-20P- Big Bang Theory	3		X	X	X	X			3	\$105.00	\$315.00	Greensboro (WMMV)	Big Bang Theory	5/18/16
4.0	Normal Line / SPOT (4)	09/06/16-09/09/16	4	:30	7:28-25P- Big Bang Theory	3		X	X	X	X			3	\$115.00	\$345.00	Greensboro (WMMV)	Big Bang Theory	5/18/16
5.0	Normal Line / SPOT (5)	09/06/16-09/09/16	4	:30	10P- 2 Broke Girls	2		X	X	X	X			2	\$10.00	\$20.00	Greensboro (WMMV)	Two Broke Girls	5/18/16
6.0	Normal Line / SPOT (6)	09/06/16-09/09/16	4	:30	10:30P- Two And A Half Men	2		X	X	X	X			2	\$10.00	\$20.00	Greensboro (WMMV)	Two and a Half Men	5/18/16
7.0	Normal Line / SPOT (7)	09/10/16-09/10/16	4	:30	7:30P- Big Bang Theory							1			\$25.00		Greensboro (WMMV)	CAN AIR 7:30P IN Big Bang Theory X2	5/18/16
7.0.1	Closed Preempt (7)	09/10/16															Greensboro (WMMV)	Program Change/Exception	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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9.2.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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# Contract # 2500808

Schedule Dates 09/06/16-09/12/16  
Advertiser Roy Cooper for Governor-D (110331)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand CANDIDATE (321722)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 297/317/4707  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments candidate  
Separation: 30  
AMY MCCREARY

Date Entered 05/18/16  
Last Modified 09/09/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25169963  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$182.25  
Net Total \$1,032.75  
Sales Tax

Greensboro (WMVY)		
By Broadcast Month	Spots	Rate
Sep. 2016	26	\$1,215.00
<b>Grand Total:</b>	<b>26</b>	<b>\$1,215.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT (8)	09/11/16-09/11/16	4	:30	6:55-30P- Big Bang Theory Wed 3								1	1	\$30.00	\$30.00	Greensboro (WMVY)	Big Bang Theory	5/18/16
9.0	Normal Line / SPOT (9)	09/11/16-09/11/16	4	:30	7:28-20P- Big Bang Theory Wed 4								1	1	\$30.00	\$30.00	Greensboro (WMVY)	Big Bang Theory	5/18/16
10.0	Normal Line / Prime (10)	09/12/16-09/12/16	4	:30	9P- MYN-Law & Order: SVU 2 (Monday)		1							1	\$25.00	\$25.00	Greensboro (WMVY)	Law & Order: SVU-MYNET2	5/18/16
11.0	Normal Line / Prime (11)	09/06/16-09/06/16	4	:30	8P- MYN-The Walking Dead (Tuesday)			1						1	\$35.00	\$35.00	Greensboro (WMVY)	The Walking Dead-MYNET1	5/18/16
12.0	Normal Line / Prime (12)	09/06/16-09/06/16	4	:30	9P- MYN-The Walking Dead 2 (Tuesday)			1						1	\$35.00	\$35.00	Greensboro (WMVY)	The Walking Dead-MYNET2	5/18/16
13.0	Normal Line / Prime (13)	09/07/16-09/07/16	4	:30	8P- MYN-The Closer (Wednesday)				1					1	\$35.00	\$35.00	Greensboro (WMVY)	The Closer-MYNET1	5/18/16
14.0	Normal Line / Prime (14)	09/07/16-09/07/16	4	:30	9P- MYN-The Closer 2 (Wednesday)				1					1	\$35.00	\$35.00	Greensboro (WMVY)	The Closer-MYNET2	5/18/16
15.0	Normal Line / Prime (15)	09/08/16-09/08/16	4	:30	8P- MYN-The Mentalist (Thursday)					1				1	\$25.00	\$25.00	Greensboro (WMVY)	The Mentalist-MYNET1	5/18/16
16.0	Normal Line / Prime (16)	09/09/16-09/09/16	4	:30	9P- MYN-Bones 2 (Friday)						1			1	\$20.00	\$20.00	Greensboro (WMVY)	Bones-MYNET2	5/18/16
17.0	Normal Line / SPOT (1)	09/12/16-09/12/16	4	:30	3-38-30P- Judge Mathis		1							1	\$20.00	\$20.00	Greensboro (WMVY)	Judge Mathis	5/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Schedule Dates	09/06/16-09/12/16	Date Entered	05/18/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	09/09/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25169963
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike, Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4707	Commission	\$182.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$1,032.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Candidate Separation: 30 AMY MCCREARY		

Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Sep. 2016	26	\$1,215.00
Grand Total:	26	\$1,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT (5)	09/12/16-09/12/16	4	:30	10P- 2 Broke Girls 2	1	1							1	\$10.00	\$10.00	Greensboro (WMMV)	Two Broke Girls	5/18/16
19.0	M/G For 1.0,1.0.2 / Prime (17)	09/09/16-09/09/16	3	:30	7:58P- 10P (EST)					1				1	\$40.00	\$40.00	Greensboro (WMMV)	Bones	9/7/16
20.0	M/G For 7.0.1 / SPOT	09/12/16-09/12/16	4	:30	10:58:30P- Funniest Pets & People	1	1							1	\$25.00	\$25.00	Greensboro (WMMV)	FUNNIEST PETS & PEOPLE	9/9/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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